

Impressive Awards for KURZ



In 2020, KURZ was able to impress the juries of the Automotive Brand Contest, the Red Dot Award and the Bavarian Innovation Award (Innovationspreis Bayern) with innovative concepts.



Visionary automotive exterior front panel

Futuristic lighting concept with backlighting and self-healing surface thanks to our highly efficient dual technology IMD PUR process, in an aesthetic Shy Tech design for visual interaction with other road users.



reddot winner 2020
innovative product

Automotive panel in functional dashboard design

Smart HMI concept with capacitive sensor technology in a backlit Shy Tech design, realized by In-Mold Decoration (IMD), In-Mold Labeling (IML), Functional Foil Bonding (FFB) and a lamination process.



Concept parts with 3D-molded sensor

Combination of IMD VARIOFORM® and functional In-Mold Labeling (IML) processes: decorating, thermoforming, sensor integration and die-cutting in a single step. The 3D-molded PolyTC® capacitive touch sensor hugs the component seamlessly.



For more information
click here